



Reference No.: 2019 - 20/ 027
20th July 2019

Dear Parents,

SUB: UNIVERSITY PLACEMENT CELL - SAT & iGENESIS

Genesis Global School has been an institution which strives to ensure the best of all facilities for our Scholars at all levels. The journey of every Genesian post school years is aimed at culminating in Universities of repute in India and abroad.

To help with this, we have been successfully running the University Placement Cell (UPC) and helping our scholars find the right courses at the right campuses worldwide.

In order to enhance our UPC services we have invited Ms. **Charushilla Narula Bajpai**; **Founder Director & Key Mentor, University Connection**; who is an expert on career guidance and placements. (Her credentials are attached herein for reference). The details of her visits are also attached so that parents may schedule appointments with her for better guidance along with their wards.

We are also launching "Unique iGenesis" programme to make our UPC more robust and strong. The programme is expected to assist our scholars with SAT/ACT examinations that are required for good campus placement and scholarships in USA & Singapore. Please find the details of SAT programme also attached for your reference.

Princeton Review shall be conducting the classes from next week on weekdays, which will be communicated separately to the scholars who opt for these. The programme offers two options - A regular one and an Honours one. I would like to suggest the Honours programme since it has certain distinct advantages.

For any more information on the above and for appointments with MS. Bajpai please write in to upc@genesisgs.edu.in

Looking forward to the success of these programmes.

Best Wishes,

The School Office



Charushilla Narula Bajpai
Founder Director & Key Mentor
www.UniversityConnection.in

Charushilla is a Career and College Planning Mentor, an Edu Speaker, a College Essay Expert, and a Communications Coach. She believes that career decisions are life decisions and works with students, parents, and young professionals to make their dream career choices a reality.

The Education sector has been home to Charushilla for close to 15 years now. She is an alumna of **Lady Shri Ram College, University of Delhi** and has also been a student of the **Institute of Education, University of London**. She is one of the few counselors in the country who is a member of the prestigious **International Association of College Admission Counselors (IACAC)**.

Her student-centric initiative, University Connection, is a revolution in the education industry and has even been awarded for **Pioneering Contribution to Career Counseling** by the Federation of Industry Trade and Services (FITS). With more than 2000 students impacted, an impeccable placement record to top universities such as NYU, COLUMBIA, UC BERKELEY, USC, LSE & more, close to a million dollars in scholarships, and a nationwide school outreach to some of the best institutions in the country, University Connection has become highly sought after career and college planning for students aiming for colleges in India and abroad.

A true believer in fair-minded, unbiased career guidance as the way forward for young minds aiming for nothing less than the best, Charushilla regularly writes on careers, mentorship, overseas education and even Edupreneurship. She is one of the 'Wommenovator 100 Women Faces 2018' and also a member of the Women Entrepreneurship Committee under the PHD Chamber of Commerce. Her articles in The Hindu, The Tribune, The Financial Express, Higher Education Review and more have been widely circulated across the country.

SOME SCHOOLS IMPACTED



UC IN THE MEDIA



Proposal for SAT Test preparation by “The Princeton Review”

The Princeton Review is the World’s leading test preparation and study abroad organization, facilitating admissions of students worldwide in their top choice colleges for their under graduate courses after high school. Your esteemed institution has a great name and heritage and is looked upon by parents throughout the country as the right school for their children. We would like to partake in their pursuit by preparing them for their SATs and guiding them through the process of applications to attain admissions in top ranked global institutions.

The Princeton Review has innovated on our SAT product in order to ensure better results for our students. The SAT Honors program has been developed as a high-achievement program, and has the following features vis-à-vis the SAT program:

<u>SAT</u>	<u>SAT Honors</u>
52 Hours classroom time	110 hours classroom time. This includes the regular classes of the program plus additional personalised attention classes for homework, pre-work administration as well as doubt clearing and improvement sessions
9+9 Diag Tests(Paper & Pencil)	16+9 diag tests(Paper & Pencil)
Books - In-class workbook, Verbal workbook, Quant Workbook, 9 Practice Test book	Books - In-class workbook, Verbal workbook, Quant Workbook, 9 Practice Test book
Online portal access	Online portal access
Validity- 6 Months	Validity- 1 year
	16 Topicwise Classroom drills of 2 hours each
	30 proctored booster sessions In-class
	Exclusive Recommendation Engine based on child's performance on drills and tests
	240 online drills, 92 video lessons and 176 Essential concepts on Student Portal online dashboard
	22 online Full length practice tests

Irrespective of which program your students choose, they shall get excellent study material, tutors, testing material, extra help and support. The Princeton Review’s SAT preparation course is recognised as the best worldwide and is known to deliver the highest scores and score improvements.

SCOPE OF WORK

1. SAT Regular Program – PARTICULARS:

Target SAT Test Date	—
Proposed Start Date of Classes	—
Course Duration	9 weeks
Batch Size	10 – 25 students
No. of batches	1
Total Duration of Course	52 hours
Courseware	The Princeton Review Course workbook for the SAT, Verbal Workbook for the SAT, Math Workbook for the SAT, 9 Practice Tests for the New SAT 9 Simulated Full Length SAT Diagnostic Tests

*We shall provide a detailed schedule to the school for the course before classes commence;

The SAT Honors program would include all above features of the SAT Regular program plus additional features as per the above comparison table.

Price: For SAT Regular Rs. 47,000 /-

For SAT Honors Rs. 80,000/-

SCHEDULE:

OPTION A	3 days a week, 2 hours per day	Weekdays only – <i>(As decided)</i>
OPTION B	2 days a week, 3 hours per day	Weekdays only – <i>(As decided)</i>

Month	Date	Workshop / Meeting / Theme
iGENESIS : QUARTER 1		
July	Mon, 15th	School Re-opens: Launch session @ an assigned room with Parents who visit. Objective: to inform about iGenesis and the focus on Career guidance.
Initiating the students and parents into the program. Getting comfortable with each other.	Tues, 23rd	iGenesis launch session - 'Careers: A Journey for Life' - with Students in grades 11 and 12
	Tues, 30th	Meeting day (10.30am to 4pm) - Counselor present for any student meetings / interactions
August	Fri, 2nd	College Research (CR) Sessions: CR1 + CR2 (grade 12 only) (4batches) Objective: To understand what's a good college fit and help figure out a list of colleges. Duration: 2 back-to-back sessions of one and half hour each. These can be taken in two separate areas by 2 coordinators in order to accommodate 4 batches.
Focussing on Grade 12 as most international applications Open in August. Helping students to shortlist and plan their college applications.	Tues, 20th	Meeting day (10.30am to 4pm) - Counselor present for any student meetings / interactions
	Fri, 30th	Writing Enhancement Program for 2 batches of grade 12 (CBSE). Objective: Initiating college essay guidance and planning

September	Tues, 3rd	Meeting day (10.30am to 4pm) - Counselor present for any student meetings / interactions
Induct the younger students into thinking and creating a plan for the future. Becoming proactive and developing meaning in their school and thereafter, college journeys.	Tues, 24th	Scholarships + Profile + Tests (SPT) (9th & 10th grade) : Addressing the complete group on how to research and go about getting scholarships, what exams are important and what makes a great profile
	Wed, 25th	Scholarships + Profile + Tests (SPT) (11th & 12th grade)
	Sat, 28th	Meeting day (10.30am to 4pm) - Counselor present for any student meetings / interactions. This is also the PTM Day