



VISION

The vision of its Founders is to develop GGS into an autonomous, multicultural, multinational International School. A GGS education must be secular, relevant and continuously aligned with changes in the global economy, society & environment, while providing a pre-eminent intellectual and creative milieu to our community.

MISSION

GGS will produce young men and women of exceptional calibre who will always keep in mind the global context of matters and keep sustainability at the core of their endeavours. The world is connected and a GGS education will always prepare students for global citizenship of an increasingly interconnected world. The School's curriculum will be purposefully aligned with globally accepted best practices which at its core will strive continuously for service to the whole human community.

STUDENT INTERNSHIP PROGRAMME POLICY

Internship Rational

Internships provide students with a range of opportunities to develop competencies and skills that are required to take up professional responsibilities later in life, in the public or private sectors. These internships support students to realize their potential and also to meet their professional goals.

Internships offer students the -

- **Opportunity to trial various career options**
- **Opportunity for "hands-on" experience in the field of their choice**
- **Prepare a portfolio for future job searches**
- **Personal and profession development to meet the needs of the industry**
- **Confidence building**
- **Professional learning experiences**
- **Future employment opportunities**

Types of Internship offered at GGS

A. BUSINESS INTERNSHIPS

GGS provides an excellent opportunity to the Business/ Enterprise students to gain an insight into the business world and apply the skills taught in the classroom in real life business setting. To put this vision into a reality, the school, offers the students a chance to do a two-week summer internship in various companies. The experience diversifies from understanding marketing, finance to manufacturing and other aspects and thereafter submitting a detailed report based on their research.

Objectives

- To apply business concepts learnt in class in a business environment.
- To become familiar with the culture of business functioning
- To evaluate careers in marketing, entrepreneurship in light of personal career goals.

Projects conducted

I. Analysis of Organizational Structure

- I. Present an organization chart. Show the structure of your firm, including positions of responsibility and lines of authority. Show how business operations/ finance positions fit into the overall structure of the firm. Prepare an entire flowchart diagram of the relevant department hierarchy.
 - a. Describe the responsibilities of persons in Business operations / finance positions. This information should come primarily from interviews with managers.

II. Analysis of the environment in which your firm is operating (PESTLE Analysis)

- Customer trends - Identify and discuss trends that may influence the behavior of your firm's target customer (e.g., demographics, lifestyle, confidence levels, and satisfaction). Be sure to give as many facts (including statistics, if relevant) as possible. Be sure to cite your references. Make a detailed report on each factor affecting the organization.
- Legal and regulatory trends.
- Economics factors
- Technological Factors
- Environment factors

III. Study of Financial Management

- Understand the role of financial Management in the company
- Understand the objectives of financial Planning and how it is done
- Inquiry on Investment, financing and dividend decisions of the company for last 2-3 years
- Sources of finance (Debt and equity)
- Capital structure and Procurement methods
- Description of factors affecting choice of appropriate capital structure of the company
- Understand the fixed and working capital requirements and factors affecting them

IV. Research on Business Operations

- **A detailed report on Manufacturing Process**
- **Procurement of raw materials**
- **Domestic and International Markets where goods are sold**
- **Fixed and Variable expenses. (statistics of past 2-3 years showing trend)**
- **Research and Innovation**
- **Training of Labour**
- **Market share**
- **Growth Trends**
- **Rivals / Competitors**
- **Principles of Management involved**

V. Analysis of Marketing Strategy

1. Product Strategy

- **Category or categories offered**
- **Product Mix (width, depth, consistency)**
- **Branding policy: Give the name(s) of brand(s) in the product mix. Does your company use individual or family branding? Show the trademark(s) of your company's brand(s).**
- **Brand (or corporate) image.**
- **Evidence of product innovation**

2. Pricing Strategy

- **Position in market (e.g., discount, moderate, upscale)**
- **Type of pricing (e.g., cost-based, demand-based, competitor-based)**

3. Communication Strategy

- **Advertising** - Is message institutional, price or product-oriented? What advertising messages are currently being used? What media are used? Give examples! (e.g., print, broadcast)
- **Direct marketing** - (e.g., direct mail, telemarketing, Internet)
- **Personal Selling** - Describe your company's approach to personal selling. How do sales representatives communicate with the customer? In person, by telephone, or electronically? What efforts do the sales representatives make to develop a "relationship" with their customers?
- **Sales Promotion** - Describe your company's sales promotion program. Examples of tactics include, but are not limited to: consumer promotion (coupons, premiums, contests, samples, point-of-purchase display)
- **Customer service** - What efforts does your company make to support its products after-sale?

4. Distribution

- Describe the channel through which your company's products are marketed. Provide a diagram (or diagrams) showing the location of your organization in the channel.

VI. SWOT Analysis and Recommendations for Strategy

- What are the strengths and weaknesses of your firm compared to its competition? What threats do you see? What opportunities are there? What changes in marketing strategies would you propose for the next five years?

Eligibility Criteria

Students from Grade 9 & 11 from CBSE/ IGCSE/ IB having Economics/ Business management / Enterprise as their subjects are eligible to work as interns with companies

Time Duration

The internships span from 10-15 days during summer vacation in the month of June/ July every year.

B. Design and Technology Internships

Mission

Involve students in live projects, to get an exposure in the Design Industry. Allow them to also understand the work pressure and experience to build their confidence and hone their skills in a field they are interested.

Projects conducted

Students are involved in either hypothetical or live projects to help them get a better view of design fields, and client requirements. It will also help them understand their area of interest and how they could apply these skills in the market. This would also help them build their portfolio better.

Eligibility Criteria

Students completing IBDP Year 1 and beginning DP2 are eligible for an Internship. A score of minimum 4 In DT is mandatory.

Time Duration

2-3 weeks during summer vacation in the month of June/ July every year.

C. Internship within the Junior School

Students who finish their Grade 12th often come back to Junior School for a short duration to within the classroom. Their role is primarily to assist the home room teacher and take care of the very young learners. Some of these students are looking at Teaching as a career option.

Some students also work within the Learning needs department as interns, to understand the needs of the specialized department.

Time Duration

6-8 weeks during the month of April and May, as the new session begins.

Last Reviewed in April 2019